

THE CRAWFORD FUND

DOING WELL BY DOING GOOD

Background Information and Assessment Criteria

The Crawford Fund is seeking consultants to undertake an analysis of the benefits flowing from Australian investment in international agricultural research and development in the period 2010-20. Our focus covers all aspects of agri-food systems including forestry, fisheries and natural resources management.

The key aims are to:

a) demonstrate the on-going value of Australia's aid program investments to different dimensions of Australia's agricultural innovation system

b) make the case for continued investment in Australian international agri-food systems research and development through this mechanism

c) make recommendations on how to focus this investment in response to emerging priority areas and current global trends

The required output from this consultancy will be a stand alone report that complements and recognises and complements the previous Doing Well by Doing Good documents produced by the Fund. Furthermore, we require a succinct executive summary that can be used as the basis for the development of a publicity campaign that focuses on the benefits arising to Australia and globally from sustained financial contributions to international agricultural research and development.

The Terms of Reference to assist with proposal submission are on a separate document.

Assessment of proposals will take the following selection criteria into account:

- 1. Understanding of the Terms of Reference and the subject area in general.
- 2. Understanding of Australian agriculture and how it benefits from access to innovations developed in the international agricultural system. Knowledge of the work of ACIAR, the Rural Development Corporations, farmer organisations and our overseas aid programs, in general, will be important.
- 3. The methodology that will be used to develop an analytical framework for the assessment of benefits to Australia and other countries. Where data permits, this should include quantitative estimates of benefits. We are also seeking other information that demonstrates the importance of less tangible benefits with respect to trade, education and soft diplomacy. Similarly, "stories" that demonstrate this will be Important.
- 4. Experience and knowledge of agri-food systems in and international context and of the role of Australian aid in supporting these systems.
- 5. Capability of the proposed project team.
- 6. A project plan including milestones and defined outputs.
- 7. A complete budget indicating daily rates and other costs that demonstrates value for money.

The budget for this study will not exceed Aus\$75,000

The study must be completed by mid-June 2021. Proposals addressing these ToR, the above selection criteria, stating team capabilities and including cvs of team members should be submitted as one document. Any key questions should be addressed to Dr Colin Chartres (colin.chartres@crawfordfund.org), and proposals should be submitted by February 16th, 2021 to Ms Sue Faulkner (sue.faulkner@crawfordfund.org).